



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

KENNETH J. LANCOS, ET AL.

Application No.: 09/965,954

Filed: September 28, 2001

For: **SYSTEM AND METHOD FOR
ACCUMULATING MARKETING DATA
FROM GUESTS AT A COVERAGE
AREA**

Art Group: 2161

Examiner:

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INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure, enclosed is a copy of Information Disclosure Statement by Applicant (form PTO/SB/08), which is being submitted before the mailing of a first Office Action. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s). Copies of the references cited on PTO/SB/08 are enclosed herewith.

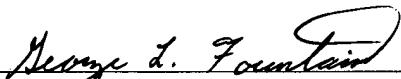
The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

Please charge any fees due to Deposit Account 02-2666. A duplicate copy of the Fee Transmittal (PTO/SB/17) is enclosed for this purpose.

Respectfully submitted,

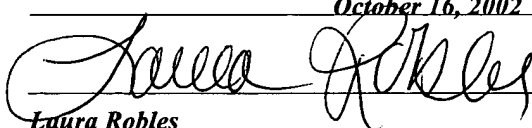
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: October 16, 2002


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Los Angeles, California 90025
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I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class mail with sufficient postage in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on:

October 16, 2002

Laura Robles
10-16-02
Date



Substitute for Form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary.)</i>				Complete if Known Application Number 09/965,954 Filing Date 9/28/2001 First Named Inventor Kenneth J. Lancos Group Art Unit 2161 Examiner Name Attorney Docket Number 005243.P003	
Sheet	1	of	1		

U.S. PATENT DOCUMENTS

Exam. Initials		Document Number	Date	Name	Class	Sub-class	Filing Date (if appropriate)
	AA	4,806,743	02/21/1989	Thenery			
	AB	5,886,634	03/23/1999	Muhme			
	AC	5,978,493	11/02/1999	Kravitz, et al.			
	AD	6,044,349	03/28/2000	Tolopka, et al.			
	AE	6,057,764	05/02/2000	Williams			
	AF	6,232,877	05/15/2001	Ashwin			
	AG	6,300,872	10/09/2001	Mathias, et al.			
	AH	6,340,116	01/22/2002	Cecil, et al.			
	AI	6,351,215	02/26/2002	Rodgers, et al.			
	AJ						
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FOREIGN PATENT DOCUMENTS

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Examiner Signature		Date Considered	
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Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.